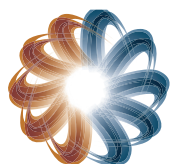


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4TH ANNUAL MEETING OF THE SPANISH SOCIETY
FOR CLINICAL SIMULATION AND PATIENT SAFETY
MADRID, FROM 10TH TO 12TH MARCH, 2016

EXHIBITION & SPONSORSHIP OPPORTUNITIES





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4TH ANNUAL MEETING OF THE SPANISH SOCIETY
FOR CLINICAL SIMULATION AND PATIENT SAFETY
MADRID, FROM 10TH TO 12TH MARCH, 2016



PRELIMINARY PROGRAMME

<div>10</div> <div>Thursday</div>	10.00-14.00 15.00-16.00 16.00-16.30 16.30-17.15 17.15-18.00 18.15-20.00 20.00	Pre-congress Workshops. Registration. Official Introduction. Opening Conference. Coffee-break. Sponsored workshops. Working groups meetings. Visit to Simulation Center. Welcome cocktail.	Plenary Room Exhibition Area Simulation Center
<div>11</div> <div>Friday</div>	09.00-10.00 10.00-11.00 11.00-11.30 11.30-14.30 14.30-15.30 15.30-16.00 16.00-18.00 18.00-19.00 19.00 21.00	Plenary Conference. Oral Communications. Coffee-break. SIM ² Programme: <i>New format of scientific communication in which implement simulation programs.</i> Posters Presentations. Lunch. Meetings with experts. Simulation Workshops. PhotoSIM: <i>Simulation Centers Meeting Point.</i> SESSEP Assembly. Official Dinner	Plenary room Classrooms
<div>12</div> <div>Saturday</div>	10.00-11.00 11.00-11.30 11.30-12.30 12.30-13.00	Oral Communications Coffee-break. Plenary Conference. Closing Ceremony.	Plenary room Classrooms

SPONSORSHIP OPPORTUNITIES

SESSEP 2016 offers you a wide range of attractive sponsorship and advertising options to ensure that your organisation stands out at the event. There are two standard packages (Premium and Standard) with different marketing strategies adapted to suit your needs and budget:

The following table shows the different formats included in the two sponsorship packages:

		Premium	Standard
Booth Size	3x2 m	•	•
Invitations	2 Invitations + vouchers + documentation kit	•	•
Programme	Conference handbook	•	•
	Abstracts book (online)	•	•
Participant kit	Briefcase	•	•
	Notepad	•	•
	Company literature included in briefcase	•	
Signs	Facing the audience	•	•
	Photocall	•	•
	Banners on the hall doors	•	•
	Catering banners	•	•
	Exclusive sponsor banners	•	
Web Page	Company logo in the sponsors section	•	•
	Sponsorship banners	•	
Audiovisuals	Audiovisual slide display between plenary sessions	•	•
	Audiovisual slide display in workshops	•	•
Scientific Workshops	30' scientific workshop included in the official programme	•	

Fees

- Premium: 3,000 € (+ VAT).
- Standard: 2,200 € (+ VAT).

Special Sponsorship

SESSEP 2016 also offers the following special sponsorship options:

- Catering: inclusion of company name on the tickets and partnership signs displayed during catering breaks (1,500 € + VAT).
- Sponsorship of the communication prizes (1,300 € + VAT).
- Advertising space in the online abstracts book (600 € + VAT).

Contact the SESSEP 2016 technical secretariat for more information about these special sponsorship options (sessep@viajeseci.es).

SPONSORSHIP OPPORTUNITIES

The following is a description of each of the sponsorship strategies offered:

Invitations

Sponsors will be issued with two invitations to the SESSEP 2016 meeting that include access to sessions, the documentation kit and lunch vouchers:

Programme

Sponsor logos will be included in printed programmes given to participants. In abstracts digital book will also be included.

Participant kit

All participants receive a briefcase with literature on the different sessions.

The organisers will display the corporate logo of sponsors on the outside of the briefcases and on the official note pad, guaranteeing maximum visibility and presence throughout the event.

Premium sponsors will also be allowed to include their own literature in the briefcase:

- Premium: one flyer or catalogue (not larger than A4 and weighing approximately 150 grs), and one CD Rom (200 units)

Signs

- Facing the audience: sponsor logos will be included facing the audience in the hall where the sessions will be held so that they are visible throughout.
- Photocall: during the breaks between sessions various participants will be interviewed, and the interviews will be posted on the web page. The interviews will take place in front of a photocall that will include all sponsor logos.
- Banners on hall door: A banner with sponsor logos will be placed over the doors of halls where meeting activities are held.

- Catering banners: banners showing the logos of sponsors will be displayed in the breakfast and lunch areas.

- Exclusive banners: Premium sponsors may install a display or advertising stand in the space reserved for breakfast and lunch.

Web page

- Sponsor section: The SESSEP web page will include a section devoted entirely to event sponsors, including the logos of all sponsor corporations with links to their web pages. These logos will also be included on the official SESSEP 2016 e-mail templates.

- Sponsorship banners: Sponsors will have their own advertising space on the official SESSEP web page.

Social Media

Sponsors will appear on the SESSEP profiles on social media during the event.

Audiovisuals

- Display of logo on slide show between sessions: The logos of Premium sponsors will be displayed on audiovisual slide shows displayed in the halls between plenary sessions. Quality sponsor logos will be displayed at the beginning and end of workshops.

Scientific Workshop

Premium sponsors will have the opportunity to perform a 30-minute scientific workshop as part of the official meeting programme.

EXHIBITION AREA

The 2016 edition of the annual SESSEP congress includes an exhibition area where the latest developments in simulation applied to medical training can be displayed and demonstrated. The exhibition will run parallel to the meeting sessions.

The exhibition area provides companies and organisations with an excellent opportunity to establish contacts and expand their business in the most suitable area. International healthcare and institutional managers with an interest in clinical simulation will be attending this edition.

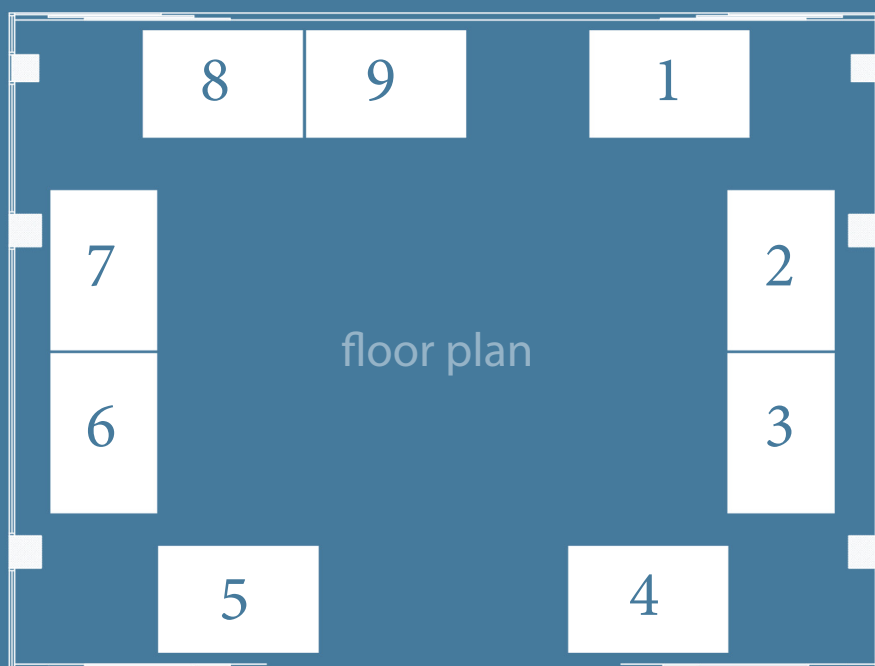
The exhibition will be officially opened at the start of SESSEP 2016, on Thursday 10th March, and will remain open until midday Saturday 12th March.

Universidad Francisco de Vitoria

Facultad de Medicina- Hall

Booth Size: 3x2 m.

(maximum height: 2.318 m)

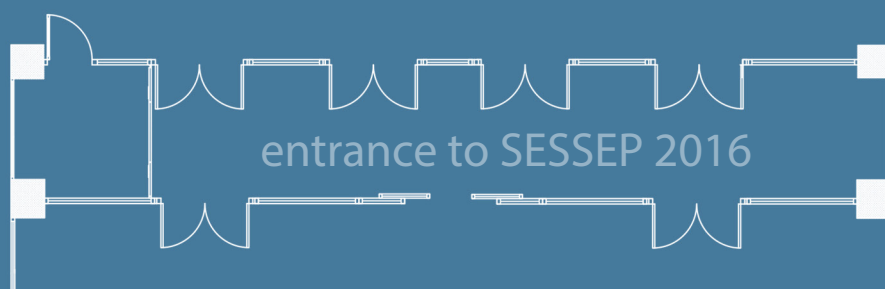


Stand

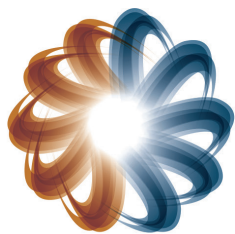
Every sponsorship option includes one exhibition booth (3x2 m).

Companies wishing to install a booth with other measurements should contact the organisation and submit a proposal.

The contracting of a sponsorship modality includes the space in the exhibition area and electricity connection.



Please contact the SESSEP 2016 technical secretariat for more information on how to book your stand and the different services and furnishing available (sessep@viajeseci.es).



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4TH ANNUAL MEETING OF THE SPANISH SOCIETY
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SPONSORSHIP APPLICATION FORM

1. Sponsor Details:

Company Name			
Address			
PC	City	Country	
Tax ID Code			
Contact person			
Telephone	e-mail		

2. Sponsorship modality: (choose selection according to previous information)

☐ **PREMIUM** (3,000 € + VAT)

☐ **STANDARD** (2,200 € + VAT)

3. Choose stand number*:

1

2

3

4

5

6

7

8

9

*Every sponsorship option includes one exhibition space (3x2 m). Applications are accepted in the chronological order in which they are submitted. If you require a non-standard size, please fill in this section and contact the event organisers.

4. Special options: (choose selections according to previous information)

<input type="checkbox"/> Sponsorship of lunch or official dinner	(1,500 € + VAT)
<input type="checkbox"/> Sponsorship of the communication prizes.	(1,300 € + VAT)
<input type="checkbox"/> Additional stand space 3x2m	(1,300 € + VAT)
<input type="checkbox"/> Advertising space in abstracts digital book	(600 € + VAT)

Please contact the SESSEP 2016 technical secretariat to suggest any other option not included in this document.

Sponsorship become effective once payment will be carried out. Once the technical secretariat has received the application, you will be sent an invoice for the services requested.

CANCELLATION POLICY: For cancellations must be send a written notification to the technical secretariat. Cancellation fees:

- Before 9th February: 50% of the rental amount.
- After 9th February: 100% of the rental amount.

PLEASE SEND THE APPLICATION FORM TO:

Technical Secretariat- Viajes El Corte Inglés

C/ Luis Amador nº 26. Centro de Negocios de Cámara de Comercio de Granada. 18014 - Granada - Spain.

e-mail: sessep@viajeseci.es Tel.: +34 958 53 68 20 / +34 958 53 68 20 21



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4TH ANNUAL MEETING OF THE SPANISH SOCIETY
FOR CLINICAL SIMULATION AND PATIENT SAFETY
MADRID, FROM 10TH TO 12TH MARCH, 2016

ORGANISER:

Sociedad Española de Simulación Clínica
y Seguridad del Paciente

LOCAL ORGANISER:

Universidad Francisco de Vitoria

DATE:

From 10th to 12th March, 2016.

PLACE:

Universidad Francisco de Vitoria
Facultad de Medicina
Ctra. Pozuelo-Majadahonda Km. 1.800.
28.223 Pozuelo de Alarcón (Madrid - Spain).

CONTACT:

Technical Secretariat - Viajes El Corte Inglés
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Cámara de Comercio de Granada.
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